

Junk Fax Prevention Act of 2005 Passed

Senate bill S.714 - The 'Junk Fax Prevention Act of 2005', was signed into law on July 9th.

To review, S.714 institutes the following statutes:

Creation of a "established business relationship", or EBR, exception to the ban on unsolicited commercial faxes with no set TTL (time to live) limit on the EBR existence.

Unsolicited commercial faxes must include an opt-out provision on the first page of the fax. The opt out provision must be free of cost to the user and be available 24/7/365 - ex: Through a toll free number

Fax numbers to which unsolicited advertising will be sent must be obtained either directly from the recipient or from a public source to which the recipient gave the number for publication (i.e., phone books, website, advertisement, etc)

Fax numbers in the possession of the sender at the time of enactment are "grandfathered" as to the means by which the number was obtained

If an EBR that exists as of July 9th for which the sender does not possess the fax number, that fax number would have to be obtained in the same manner as if it were a new relationship being established

After a period of 3 months, the FCC is authorized to determine if there are significant abuses of faxes sent under the EBR exception and may reconsider imposing limitations on the EBR.

Copia's faxing systems have always supported 24/7/365 opt-out capabilities via our IVR platform, VOICEFACTS, and Copia has never and does not condone or support unsolicited fax advertising.

VoiceFacts and the Do-Not-Send Lists

Since the introduction of FAXFACTS in 1989, Copia systems have had the support for multiple Do Not Send (DNS) lists. Each fax operation can pass through one, or many, different checks to see if a fax number has been added to the DNS-list. Service bureaus and large organizations can set up global and local DNS lists to act as a master list to block transmission to fax numbers that have requested removal. In addition to the master DNS list, each job, or group of faxes, can have their own DNS list to check against. This allows you considerable flexibility.

COPIAFACTS
DNS LEVELS

3 GLOBAL DNS

2

JOB BASED
DNS

1

APPLICATION
SPECIFIC DNS

VOICEFACTS allows you to automatically update your DNS list. Just include your opt out toll-free number on each fax you send. When the caller dials the number, VOICEFACTS does the rest. With the VOICEFACTS IVR solution you have the ability to completely customize the removal process and update the DNS list immediately.

Any numbers that fail the DNS test can be collected and you can use that data to clean your database or modify your lists to exclude those numbers from all outbound fax operations. You can even set-up custom processes that update any number or types of database automatically, or run any other program. The options are limitless.

**LIMITED TIME
OFFER**

VoiceFacts sale!

Make sure that your faxing system is compliant with the recent court ruling, add a VOICEFACTS automated IVR DNS removal line. To help you comply with the new law, Copia is extending a sale to VOICEFACTS lines. Call your sales associate today and mention that you read about it in this issue of Lately to receive an additional 10% off* a VOICEFACTS add-on.

Contact Us for more Information:
Copia International Ltd.
Naperville, IL 60563

Sales: 800.689.8898
Support: 630.388.6964
Fax: 630.778.8848

*Terms and conditions apply. Contact Copia for more details



Catch Copia at our next show:

FISCA Conference and Exposition
Marriott Marquis
Times Square, New York, New York
September 24-26th, 2005
Booth # 609